

## MEMO



DATE: October 14, 2016  
TO: Kansas Water Authority  
FROM: Education & Public Outreach Committee  
RE: Education & Public Outreach Supplement

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Many Phase I Action Items in the *Vision for the Future of Water Supply in Kansas* relate to education and outreach — critical aspects to creating a long-term commitment to the future of our state’s water resource needs. Education action items range from K-12 and outside the classroom youth activities to university research and technical programs to prepare the future workforce in water resource career fields. The action items also call for enhanced educational programming for policy makers, community leaders and broadly to all Kansas citizens.

To develop strategies and receive additional stakeholder input on the education and outreach action items, an interagency and inter-organizational coordinating team was formed in the fall of 2015. Throughout 2016 the coordinating team hosted a series of outreach meetings to solicit input into the development of statewide education and public outreach materials, and to develop tangible action plans aimed at strengthening Kansans’ knowledge and awareness of water and water-related issues. The following multipart educational strategic framework for target audiences of youth, municipalities, K-12, business entities, community leaders, media and the general public was developed to evaluate the education, communication and outreach action items from the Vision.

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*The Kansas Water Office recommends the Kansas Water Authority take action to adopt the Education and Public Outreach Supplement as presented.*

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