

Priority Goal #7: Encourage municipal, commercial, and industrial users of water to increase the efficiency of net water use by reducing the volume of water used per unit of measure by 5% per decade. Provide incentives for users to implement water efficiency improvements.

Action Steps

- ❖ The RAC will discuss the regional vs. statewide nature of this goal. If this discussion supports pursuing the goal on an Equus-Walnut RAC basis that will dictate a significantly different approach to outreach than if it becomes statewide in scope. This process needs to be completed before any further development of an action plan for this goal. Place this question on the May Equus-Walnut RAC meeting agenda for discussion and possible message to the KWA.
- ❖ By Q1 2017, identify a comprehensive list of major water users in each of the three categories (municipal, commercial, and industrial) for the RAC. Will need to decide on how small to go on commercial users.
- ❖ Communicate with all of the targeted entities in each category to determine if they would be willing to attend a “brainstorming session” on the goal and how it might be effectively and efficiently implemented. Consider as a special session during the annual Governor’s Water Conference in November 2017.
- ❖ Have entities that have recently implemented water efficiency projects to present their success to the attendees of the “brainstorming session”.
- ❖ Analyze the results from Step 2 to determine a plan forward.
- ❖ Integrate action items of Goal 7 with Goal 2
- ❖ Consider incentives that have been successful in other parts of the country that encourage water efficiency projects.
- ❖ By the end of 2017, ask major water users to include a 5% improvement in water use efficiency per decade in their annual goals.

Responsible and Assisting Agencies/Organizations

- ❖ KWO
- ❖ Equus-Walnut RAC
- ❖ Kansas Water Authority
- ❖ KDHE source of data on public water suppliers within the RAC and coordination with existing water planning required/expected of public water suppliers.

Resources Needed

- ❖ Initially, KWO staff time to perform the action steps above. The process could lead to additional actions that might require additional resources.

Timeframe of Completion

- ❖ Complete within 5 years.

Geographic Scope

- ❖ Equus-Walnut RAC

Regulation/Policy Changes

- ❖ N/A